



ANNOUNCEMENT

April 21, 2020

THE ASENIWUCHE WINEWAK NATION AND TERRAPRO INC. ANNOUNCE PARTNERSHIP

SHERWOOD PARK, AB, and GRANDE CACHE, AB – With an objective to create shared value through collaboration, Aseniwuche Winewak Nation (“AWN”) and TerraPro Inc. (“TerraPro”) are proud to announce their partnership.

AWN’s mission is to build healthy communities and healthy individuals by providing representation, leadership, programs, and services to meet the identified needs of its members. “Our mission is supported by strong partnerships with organizations such as TerraPro. We appreciate the values they hold and their keen interest in supporting the objectives of our business corporations, Aseniwuche Development Corporation (“ADC”) and Aseniwuche Environmental Corporation (“AEC”),” said Brenda McFadyen-Landry, COO, Aseniwuche Group of Companies.

Driven by its purpose to help people access meaningful and fulfilled lives, TerraPro was established in 2006 as a family owned and operated business and today has grown to become a leader in the Canadian matting industry. “Our commitment to Indigenous inclusion is an important pillar to our organization and we are very proud of the relationship we are building with AWN; we are excited for the opportunity to get to know the community and its members and work together, in partnership,” said Colin Schmidt, Co-CEO and Co-Founder, TerraPro.

“The project opportunities within the AWN Traditional Land Use Area drive benefits to our community and our strategic partnership with TerraPro will enhance these benefits,” commented McFadyen-Landry. “Our objective is to put our people and equipment to work and we can do this, in partnership with TerraPro.”

TerraPro builds relationships with Indigenous communities where shared objectives exist and where shared value can be created through multiple aspects of its business. “From mat manufacturing and mat storage to employment and business development, we work hand-in-hand with our partners to understand needs and interests and drive maximum value through our supply chain, or those of other community partners, in areas like hauling, equipment and flagging, to create mutual success” stated Jeff Schellenberg, Co-CEO and CFO, TerraPro.

AWN and TerraPro have identified immediate opportunities with pipeline construction projects and will focus on the creation of a green hand training program to enhance AWN member employment with ADC, AEC and TerraPro.

About Aseniwuche Winewak Nation

Aseniwuche Winewak Nation (AWN) is a provincially incorporated not-for-profit society representing seven Indigenous communities in Grande Cache, Alberta. Formed in 1994, AWN represents 350+ members who share a unique history and ancestry as descendants of various Indigenous groups, including Sekani, Dene-saa and Iroquois. AWN is a distinct Indigenous group with unique needs. Unlike Treaty First Nations, AWN is not recognized as having First Nations or Metis rights by the government. Often overlooked politically, our organization relies heavily on industry partnerships and limited opportunities for federal and provincial funding to support our members and promote our unique history, culture, language and traditions. In 1998 and 2011, Aseniwuche Development Corporation and Aseniwuche Environmental Corporation were formed respectively. AWN hopes to continue to foster important relationships with industry and partners so we can continue to do our important work sharing knowledge of traditional land use, culture and traditions.

About TerraPro Inc.

TerraPro specializes in remote access, terrain protection, and environmental earthworks solutions within Canada’s energy, construction, and utilities industries. Since starting in 2006, TerraPro has maintained strong core values and has grown rapidly to claim its place as a trusted leader in Canadian access matting and earthworks. TerraPro sets itself apart by treating clients as long-term partners. Excellence, accountability, safety, service and inclusion are top priorities as TerraPro continues to innovate.

To learn more or to get in touch, please visit us online at [AWN](#) or [TerraPro](#).